

15th
edition

**Expo
&
Forum**

Underground Electric Power Networks/2019

June 17 and 18, 2019

Frei Caneca Convention Center - São Paulo - SP - Brazil

"The resumption of the conversion of aerial networks into underground ones, facing a new managerial perspective of the distributors"

Paralell Event
June 18, 2019
Panel on Insulated Cables



Commemorative
Edition
15 years!

CENTRO DE CONVENÇÕES
FREICANECA
R. Frei Caneca, 569 - 6º
São Paulo - SP - Brazil



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Realização / **Organizer**

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Profile

RPM Brasil is launching its 15th **UNDERGROUND ELECTRIC POWER NETWORKS/2019** event, to be held **June 17 and 18, 2019**, at the Frei Caneca Convention Center, in **São Paulo, SP, Brazil**. The event will have a **Forum** on **June 17 and 18** and the **Panel on Insulated Cables** on **June 18**, as well an Expo for visitation by those registered and other guests. The theme will be "**The resumption of the conversion of aerial networks into underground ones, facing a new managerial perspective of the distributors**" Last edition saw the presence of **640 participants, 50 speakers, 23 sponsoring companies and 12 supporting entities**.

Target Public

The **public** participating at **UNDERGROUND ELECTRIC POWER NETWORKS/2019** encompasses professionals from the segments shown below, especially **engineers, architects, public administrators, active professionals in planning, urbanism, projects, service providing, professors and suppliers of products and technologies for electric energy, among others**, and those active in underground grid infrastructure:

- **Distribution Companies Electricity**
- **Companies Electric Power Transmission**
- **Telecommunications Companies**
- **Cable Companies and Similar**
- **Sanitation Companies**
- **Oil and Gas Companies**
- **Builders**
- **Regulatory Agencies**
- **Public Administration**
- **Insurers**
- **Business Service Delivery**
- **Suppliers Products and Technologies**
- **Teaching Institutions**
- **Foundations of Development and Research**
- **Consultancies**

Exhibitors' Profile

Exhibiting the **UNDERGROUND ELECTRIC POWER NETWORKS/2019** include leaders of the country and overseas companies, the solutions for underground electricity networks segment, highlighting:

- **Products Manufacturers**
- **Service Providers**
- **Builders**
- **Financial Institutions**
- **Electric Power Companies**
- **Business Informatics**
- **Foundations of Development and Research**





Organizer

RPM Brasil has been an entrepreneur, promoter and organizer of events in the urban infrastructure, energy and technology industries for 30 years. It has held more than 70 large events with congresses and expositions, as well as seminars, courses and other activities related to the sectors mentioned. The most recent events organized in the urban infrastructure and energy sector that stand out are:

- **SMART GRID – Smart Grid Latin American Forum**, with participants from Brazil, Latin America, United States and Europe.
- **CIERTEC – International Seminar on Electric Energy Distribution Network Automation and Control Centers**, with a technological exposition and participants from Latin America.
- **CENOCON - Forum on Control and Operation Centers of Electric Power Utilities**, with a technological exposition and participants from Brazil.
- **CETECMAN - Technical Congress on Maintenance in Electric Power Companies**, with a technological exposition and participants from Brazil.
- **TIC – ELECTRIC ENERGY/2007 – National Meeting of Information Technology and Communication Management for Electric Energy Companies**, with representatives from the country's electric energy concessionaires.
- **ILUMEXPO – Exposition and Conference on Public Illumination Management**, with representatives from city halls and electric energy concessionaires across the country.

Exhibitors at Prior Events in the Energy Industry

3M	ELOS	LEAL	SAP
ABB	EMBRATEL	LÓGICA	SCHNEIDER ELECTRIC
ACCENTURE	EMPREITEIRA PAULISTA	LOJA ELÉTRICA	SCHRÉDER
ADIMARCO	ENEL	LUME	SEL
AGILTEC	ENERCOM	MARANGONI	SICAME
ALPER	EXATI	MAUELL	SIEMENS
ALSOL	EXATRON	MEDRAL	SIMON LIGHTING
AP SENSING	EXICAP	MICROPRESS	SINAPSIS
ARDRY	FINDER	NANSEN	SISGRAPH
ARTECHE INAEL	FINEP	NEXANS	SMART GREEN
ATOS ORIGIN	FLYR	NILED	SPIN
AUTRAC	G&W	NKT	SUL MINAS FIOS E CABOS
AVR	GE	NOVAKOASIN	TE
BAUR	GONDEN PLUS	OMICRON	TECHNOMASTER
BOREAL	HEXAGON	ONIX	TECNOWATT
BRHITEC	HIGHTVOLT	ORACLE	TECSYSTEM
BURDY	HOLEC	ORMAZABAL	TELEFÔNICA
CHARDON	HUGHES	ORTENG	TELEMONT IT
CITÉLUZ	IBM	OUROLUX	THS
CLIMATEMPO	INDRA	PARADOXE	TIM/INTELIG
COMGÁS	IN FORMA	PEVEDUTO	TIVIT
CONCREMAT	INSTRONIC	PEXTRON	TYCO
CPFL SERVIÇOS	ITRON	PHILIPS	UNICOBA
CPQD	ITS	PLASTIBRAS	UNISYS
DELOS	JEAN MULLER	POLIERG	UNIVERSO LED
DELTATRON	KANAFLEX	PRYSMIAN	UTILI
DRILLMINE	KIT ACESSÓRIOS	RDS BRASIL	V2COM
EATON	KNBS	RICHARDS	VIVO
EDP	KPMG	RIWA	VIZIMAX
EKOLED	KRJ	ROXTEC	WEG
ELEKTRO	LANDIS + GYR	S&C	WETZEL





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Consulting Board



Adriano Ramos Campos
Executive Manager
EDP



André Luiz Maschetto
Distribution Engineering Manager
CPFL



Antonio Paulo da Cunha
Director
SINAPSIS



Arthur Franklin M. de Campos
System Maintenance Superintendent
CEB



Charles Jarek Ijaille
Standards and Procedures Engineer
COPEL



Edson Yakabi
Senior Engineer
EDP



Ivan Rocha Silva
Subtransmission Expansion Manager
COELBA



Julio César Ramos Lopes
Director
INOVATEC



Julio M. Rodrigues
Director
RPM BRASIL



Leonardo Borelli Jr.
Underground System Manager
ENEL DISTRIBUIÇÃO SÃO PAULO



Luiz Braz Franceschini
Distribution Assets Engineering Manager
CEMIG



Luiz Eduardo Pereira Vaz
Manager
LIGHT



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Sponsorship

Diamond Sponsorship - (booths # 1 or 2) US\$ 12,000.00

- 24,00 m2 booth for presenting products/services, including basic assembly;
- Complete registration for 10 company employees and/or guests;
- Reserved space for **1 (one) 40 (forty) minutes lecture** (full plenary session)
- Company logo on all ads, participants' folders and other pieces of the event;
- Logo on the event's official website, with a direct link to the company's website;
- History of up to 100 words on the event's home page;
- Mailing List (all participants);
- Insertion of pamphlets in delegates' folders;
- Electronic Invitation to the Exhibition

Platinum Sponsorship - (booths # 3 until 7) US\$ 8,000.00

- 18,00 m2 booth for presenting products/services, including basic assembly;
- Complete registration for 5 company employees and/or guests;
- Reserved space for **1 (one) 20 (twenty) minutes lecture** (full plenary session)
- Company logo on all ads, participants' folders and other pieces of the event;
- Logo on the event's official website, with a direct link to the company's website;
- History of up to 100 words on the event's home page;
- Electronic Invitation to the Exhibition

Gold Sponsorship - (booths # 8 until 9) US\$ 6,000.00

- 12,00 m2 booth for presenting products/services, including basic assembly;
- Complete registration for 3 company employees and/or guests;
- Company logo on all ads, participants' folders and other pieces of the event;
- Logo on the event's official website, with a direct link to the company's website;
- History of up to 100 words on the event's home page;
- Electronic Invitation to the Exhibition

Silver Sponsorship - (booths # 10 until 12 or 16 until 18) US\$ 4,000.00

- 9,00 m2 booth for presenting products/services, including basic assembly;
- Complete registration for 2 company employees and/or guests;
- Company logo on all ads, participants' folders and other pieces of the event;
- Logo on the event's official website, with a direct link to the company's website;
- History of up to 100 words on the event's home page;
- Electronic Invitation to the Exhibition

Bronze Sponsorship - (booths # 13 until 15) US\$ 2,500.00

- 6,00 m2 booth for presenting products/services, including basic assembly;
- Complete registration for 1 company employee and/or guest;
- Company logo on all ads, participants' folders and other pieces of the event;
- Logo on the event's official website, with a direct link to the company's website;
- History of up to 100 words on the event's home page;
- Electronic Invitation to the Exhibition



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Merchandising

Coffee-Breaks (4 coffee-breaks) US\$ 4,000.00



Be the exclusive sponsor of all 4 coffee-breaks at the event (June 17 and 18, 2019) earning the right to be identified as such, insert pamphlets in participants' folders, distribute pamphlets to exposition visitors, place 4 banners of the sponsor's own production (1.00m x 1.50m, including banner holders) to be distributed around the coffee-break area, and receive 2 full registrations for the event. Exclusivity to explore merchandising actions in the coffee-break space (exposition area), standardizing aprons, flags on tables, etc. (production costs are incurred by the Sponsor).

Welcome Cocktail US\$ 4,000.00



Be the exclusive sponsor of the welcome cocktail at the event (June 17 earning the right to be identified as such, Invite up to 20 people to join the cocktail party, insert pamphlets in participants' folders, distribute pamphlets to exposition visitors, place 4 banners of the sponsor's own production (1.00m x 1.50m, including banner holders) to be distributed around the exposition area and at the lectures plenary entrance, and receive 2 full registrations for the event. Exclusivity to explore merchandising actions in the cocktail space (exposition area), standardizing aprons, flags on tables, live music, etc. (production costs are incurred by the Sponsor).

Chair Covers US\$ 4,000.00



Be the exclusive sponsor of covers for the backs of participants' chairs (cost for making the covers is incurred by the sponsor). The covers must be delivered by May 30, 2019

Banners (per banner) US\$ 1,000.00



Banners (1.00m wide x 1.50m high) in the Exhibition area, made and defrayed by the company (including banner holders).

Pamphleting (per pamphlet) US\$ 1,000.00



Distribution of pamphlets made and defrayed by the company, included in participants' folders, and given to Exhibition visitors.





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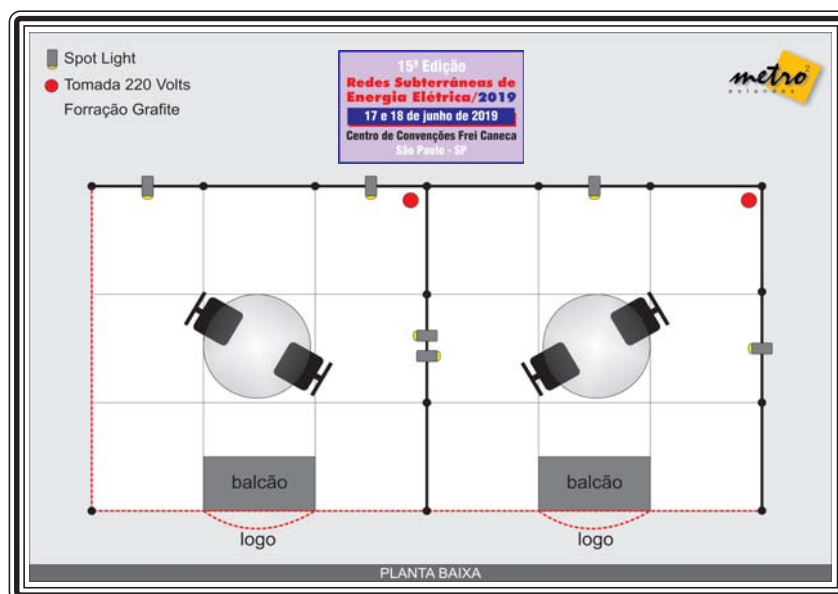


Basic Stand Assembly

- Floor covered with carpet installed on the ground.
- White anodized-aluminum structured dividers (2.20m high x 1.00m wide).
- Headers with backlit logos;
- Illumination from wall light fixtures;
- 1 **220v** outlet for a maximum of 500 watts of power.
- 1 round table and 2 upholstered chairs.
- 1 counter measuring 1.00m x 0.50m

a) Not using these elements will not imply any reduction in values.

b) Complementary accessories on the basic assembly will only be permitted through the contracting of the Official Assembler.



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Hall of the Exhibition (subject to changes)

The Exhibition will be held on the same floor as the Forum. The stands are reserved in advance for exhibitors in chronological order until they are confirmed, canceled or another exhibitor shows interest for the stand or a different arrangement of stands that includes the corresponding area. The floor plan is preliminary and subject to changes by the day of the event.

